



## Knights of Columbus

District 12

Newsletter

Gasper T. Corpora

District Deputy

40079 Cassidy Lane

Ponchatoula, Louisiana 70454

225-294-5938

e-mail [gcorpor@charter.net](mailto:gcorpor@charter.net)

JULY 2011  
VOLUME 1

## DATES TO REMEMBER

July 1	Deadline Report of Officers Form #185
July 4	Independence Day
July 15	Deadline Family of the Month
July 15 Secretary	State Per Capita Billing Mailed to Financial
July 16	KCLS Prairieville
July 20	1 <sup>st</sup> Degree John F. Kennedy Council

We are starting a new Fraternal Year. I am looking forward to serving as District Deputy. This year we need to work harder to increase our membership.

Completer Report of Officers Form #185 send 1 copy to Supreme, 1 to State Deputy and 1 to me.

District 12 will have a 1<sup>st</sup> Degree on July 20<sup>th</sup> at John F. Kennedy Council. We will not have 1<sup>st</sup> Degrees on 1<sup>st</sup> Wednesday. Super will be served at 6:00P.M. The Degree will start a 7:00P.M. , briing a Rosary, lapel pin and booklet These Men We Call Knights.

On July 16<sup>th</sup> we will have KCLS, ALL COUNCILS ARE EXPECTED TO ATTEND. The Grand Knight, Program Director, Membership Director and Financial Secretary it will be held in Prairieville. It will be at Dutchtown High School 13165 Highway 73 Geismar. It will start at 9:00A.M. and will probably in about 3:00P.M. The Grand Knight will receive more information.

I need team member for District 1<sup>st</sup> Degree Team. Tickfaw will be starting a 1<sup>st</sup> Degree Team. We will be having a 1<sup>st</sup> Degree every month.

We need to promote membership and insurance in your council. Have more membership drives and insurance nights.

All of my councils will get the Columbian Award. Tickfaw and Albany will get STAR COUNCIL. This Fraternal Year I want all my council to work to get STAR COUNCIL. It is not hard this can be achieved.



INSURANCE GENERAL AGENTS AND FIELD AGENTS

Kirk Duplantis 11764 S Harrells Ferry Pd Baton Rouge, LA 70816  
225-295-1090. Council 10178.

Terry Kennedy 194 Village St. Slidell, LA 70458 985-649-2703.  
Councils 2952, 4874 and 11060. Field Agent Tom Ellis  
985-960-3375

The General Agents and Field Agents are ready to talk to your member about their insurance needs.

### **Annuities**

The beauty of our annuity products lies squarely in their simplicity and security.

Simple from the standpoint that they're fixed in nature. They provide long-term accumulation of wealth, specifically designed for retirement needs. There are no hidden management fees or annual charges. (Surrender charges may apply).

Secure because they are backed by the Knights of Columbus, an organization that earns the highest ratings from independent rating services while maintaining high ethical standards.

Our investment philosophy is consistent with the nature of the funds entrusted to us. We invest in vehicles that generate competitive rates for you, while assuring absolute safety of your retirement nest egg.

Whether you're looking to start a retirement savings program or moving substantial, more volatile funds into 'safer waters', the Knights of Columbus offers programs that can help you achieve your goals.

### **Knights of Columbus Insurance - Our Products**

#### **Our Evolution**

When our organization began, in order to help each other, our members “passed the hat” to assist families of deceased members. Soon, however, this became impossible, as the number of our members grew.

Out of this simple process, we've evolved into a modern, dynamic insurance organization, and offer a wide variety of products to suit virtually everyone's needs.

- **Permanent Plans** – Policy lasts as long as you live, premium stays

the same.

- **Term Plans** – Policy ends at end of specified term: renewable or convertible.
- **Annuities** – Provides an income that is guaranteed for life.
- **Long Term Care** – Provides funds for long-term, out-of-hospital care.

## **Year of the Volunteer' Membership Campaign**

- Membership Campaign
- Membership Campaign Overview
- [Action Steps](#)
- [Support Materials](#)
- [Campaign Incentives](#)

Volunteerism is not just a giving of time – but of ourselves. By this gift, we are doing far more than counteracting the economic recession. We are building a nation of neighbors helping neighbors, making each of us more fulfilled as individuals, and creating a solidarity that makes us more united as communities and as a nation, said Supreme Knight Carl A. Anderson, during his opening remarks at the Neighbors Helping Neighbors: Summit on Volunteerism as a Response to the Economic Crisis sponsored by the Order in February 2009.

The theme for the 2010-11 membership campaign “The Year of the Volunteer” follows this call to service by not only asking Knights and their families to serve, but to encourage them to bring men with a similar commitment to helping others into our Order – increasing our ability to serve our neighbors. Our members help our communities and people in need in many ways – by sponsoring blood drives or youth sports teams, raising funds and volunteering for Special Olympics and other programs for people with intellectual disabilities, holding food drives for local soup kitchens. Through these and other actions, they show prospects firsthand the great work that our Order does and encouraging them to join the Knights of Columbus.

Cumulative figures show that during the past decade, the Knights of Columbus has donated nearly \$1.28 billion to charity, and provided in excess of 612 million hours of volunteer service in support of charitable causes. While impressive, these figures can be even greater if we have more men and their families involved in our good works. Recruiting these prospects will help make this fraternal year truly “The Year of the Volunteer.” In the links to the right you will find information on the “Year of the

Volunteer” campaign including recruitment strategies, incentives, and materials

## **Recruitment Strategies**

### **How to Conduct an Effective Membership Recruitment Blitz**

A coordinated membership Recruitment Blitz is an all-out effort to maximize your membership teams' efforts by canvassing an entire parish on one weekend, gathering the names of prospective new members for follow-up.

#### **The Preparation Phase**

- Obtain the pastor’s permission to conduct a Blitz at the church during a specific weekend.
- Advertise the event weekly in the parish bulletin building up to when it is held.
- Order recruitment materials from the Supreme Council Supply Department (allow four to five weeks for delivery). Use the [Blitz Kit Order Form](#) when ordering materials.
- Inform the insurance representatives about the dates of the recruitment drive.

#### **The Execution Phase**

- Set up informational tables at every door of the church. Have plenty of prospect cards and pencils on hand to distribute to each man as he enters the church.
- Arrange for a [membership recruitment announcement](#) to be made during Mass by the priest endorsing the council.
- Have brother Knights on hand to answer questions and to collect prospect referral cards or names and contact information as men leave the church with their families.

#### **The Follow-Up Phase**

- Personal contact must be made with every prospect within 48 HOURS.
- Inform each prospect and his family of the date, time and location for the informational seminar, and invite them..
- Offer transportation if necessary.

#### **The Orientation Phase**

- Order recruitment brochures about the Order for prospects and their families to read.

- Request that your council's chaplain start the event with a prayer and some words about the Order and its mission.
- Consider showing one of the recruitment videos available from the Supreme Council Supply Department.
- Make the requirements for membership known to those assembled.
- Offer each prospect a Membership Document (#100) to fill out before the event's conclusion.
- Have brother Knights on hand to assist prospects in completing these forms.
- Conclude the event with some light refreshments.
- Inform the candidates of the date of the First Degree.

### **The First Degree**

- Schedule a First Degree no more than two weeks after your informational session.
- Contact the candidates to remind them of the degree date.
- Ensure they have transportation to the location.
- Order degree certificates from the Supreme Council Supply Department as a fitting way to recognize your new brother Knights.
- Don't let the new members leave the degree without getting them involved and explaining the Shining Armor Award program.

### **Update your beneficiaries**

Sometimes it is easy to overlook the simplest of things. Take the beneficiaries on your life insurance policies. If your policy was applied for and issued several years ago, it could very well be that the person you originally selected as the beneficiary is no longer the person you would want to receive the policy proceeds.

If you bought the policy when you were single, for example, you may have named your parents as beneficiaries. If you have since married that should be updated to reflect your spouse or your children as beneficiaries.

Most people list a primary beneficiary, who is specifically designated as the first in priority to receive policy proceeds. We also encourage the naming

of a contingent beneficiary, an alternate person designated to receive policy proceeds, usually in the event that the original beneficiary pre-deceases the insured. Agents routinely call all policyholders for annual review appointments, usually near the anniversary date of your policy - the date it was originally issued. One of the matters that discussed during this review is the status of your beneficiary designations. If they need updating, and they often do, the agent can complete the paperwork during that appointment.

Terry Kennedy, General Agent  
985-649-2703

[Terry.kennedy@kofc.org](mailto:Terry.kennedy@kofc.org)

Kirk Duplantis  
225-295-1090

[kirk.duplantis@kofc.org](mailto:kirk.duplantis@kofc.org)

**HAVE AN INSURANCE NIGHT AND HAVE YOUR  
INSURANCE AGENTS ATTEND TO DISCUSS  
BENIFETS WITH YOUR MEMBERS. THE  
INSURANCE WILL BENEFIT YOUR FAMILIES.**

**RECURIT AND RETAIN MEMBERS**

**WE ARE KNIGHTS OF COLUMBUS**



Ask a 3<sup>rd</sup> Degree member to join the 4<sup>th</sup> Degree. He must be a 1<sup>st</sup> member for 6 months. There will be a 4<sup>th</sup> Degree in Baton Rouge on August 20, 2011.

I need all elected Grand Knights to send me their e-mail.

*The Natural Choice is Life*



**GOD BLESS AMERICA**

**PRAY FOR WORLD PEACE**





**SUPPORT OUR TROOPS THEY ARE  
DEFENDING OUR COUNTRY AND OUR  
FLAG**

Vivat Jesus, Gasper T. Corpora District Deputy