

## **Our guarantees set us apart**

Knights of Columbus life insurance offers something precious few other financial products can – guarantees. As long as you pay your premiums, the policy proceeds will be there for your beneficiaries should something happen to you. We call that peace of mind, and that's what we offer with our Shield for Life.

We guarantee the cash value in your whole life policies will be there.

We guarantee the rates on your term insurance.

We guarantee our retirement products will provide a stream of income when you need it.

On top of those product guarantees, I guarantee that I will offer professional, high-quality service that you would expect from our organization.

And you don't have to take my word for it. Standard & Poor's and AM Best, two outside ratings companies, continue to give the Order their highest marks for strength and security. Standard & Poor's states that its "AAA" rating is based upon the following strengths: extremely strong capital, very strong competitive position, extremely strong liquidity and historically strong profitability. We've earned this rating for 18 consecutive years!

I would suggest that a principal reason that we were able to achieve those accolades is because we remain steadfastly committed to the vision of Father Michael J. McGivney by providing life insurance by brother Knights for brother Knights.

That commitment is an essential core value of the Knights of Columbus, and our core values permeate all levels of our organization. These principles for marketing are summed up by our Golden Rule: "In all my professional relationships, I pledge myself to the following rule of conduct: I shall, in light of all conditions surrounding those I serve, render that service which, under the same circumstances, I would apply to myself."

Give me a call today to discuss how our products can bring that peace of mind to you and your family.

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