

***Plan for this tax day and into the future***

April 15 (tax day) is right around the corner. It's become popular this time of year to encourage the opening of an IRA or similar retirement annuity, or the depositing of additional funds into an existing account, as a tax-savings vehicle. A secondary approach is to tout the rate of interest that money in one of these accounts can earn. Let me join the chorus of folks encouraging you to open or add funds to an annuity, but for a different reason.

Certainly, contributing money to a Knights of Columbus annuity will allow you to save some money on your income tax return. And our annuities do pay a very competitive interest rate, consistent with our primary goal of absolute safety of principal. Opening or adding to an annuity for these reasons, however, strikes me as taking a short-term view of a product that is designed to provide long-term security. How much security? How does retirement income that you cannot outlive — guaranteed — sound to you?

Here at the Knights of Columbus, you can open a retirement annuity for as little as \$300. Consistent and disciplined savings placed into that annuity over time can guarantee you an income at retirement that you cannot outlive. That guarantee — along with the fact that no one has ever lost money left in a Knights of Columbus annuity (remember – absolute safety of principal) — really will provide you with peace of mind.

I am happy to meet with you – at your convenience and in your home – to explain in detail the benefits of opening a Knights of Columbus annuity, along with the benefits of our top-rated life insurance, disability income and long-term care insurance plans.